

A VISIONARY ARCHITECT OF  
SUSTAINABLE GROWTH



Ayub Kallada

CHAIRMAN & MANAGING DIRECTOR  
WYSE VENTURES



## INTRODUCTION



With more than three decades of business leadership, Mr. Ayub Kallada stands as a respected figure in entrepreneurship and impact investment.

As Chairman of Wyse Ventures, he brings foresight, strategic brilliance, and a deep commitment to responsible growth.

His mission is to support businesses that create measurable impact, balancing financial growth with social progress.

He believes in cultivating leaders who not only achieve success but also become catalysts of positive change for future generations.







# Angel Investments for Impact-Driven Visionaries.

Wyse Ventures is an angel impact investment platform that helps purpose driven entrepreneurs grow their responsible ventures.

By providing early, rebuild, and growth-stage funding, mentorship, and networking support to visionary founders who are solving real world problems.

## STRATEGIC ROLE AT WYSE VENTURES



As Chairman of Wyse Ventures, Ayub Kallada provides strategic direction, ensuring that every investment aligns with both purpose and profitability.

- His leadership emphasizes identifying and funding high-potential ventures at early, rebuild, and growth stages.
- Providing mentorship and strategic guidance to founders.
- Building networks that connect businesses with global opportunities.

*Through this strong vision Wyse Ventures has positioned itself as a trusted platform for impact-driven entrepreneurs.*



## VISION



**Ayub Kallada envisions Wyse Ventures as a platform that empowers entrepreneurs to transform purpose-driven ideas into sustainable realities.**

His mission is to support businesses that create measurable impact, balancing financial growth with social progress.

He believes in cultivating leaders who not only achieve success but also become catalysts of positive change for future generations.



## LEADERSHIP & RESPONSIBILITY



**Ayub Kallada's approach to leadership extends beyond boardrooms. He actively champions community development, education, and humanitarian initiatives.**

His belief: business success must translate into societal benefit.

This blend of enterprise and empathy positions him as both a strategic investor and a socially conscious leader.



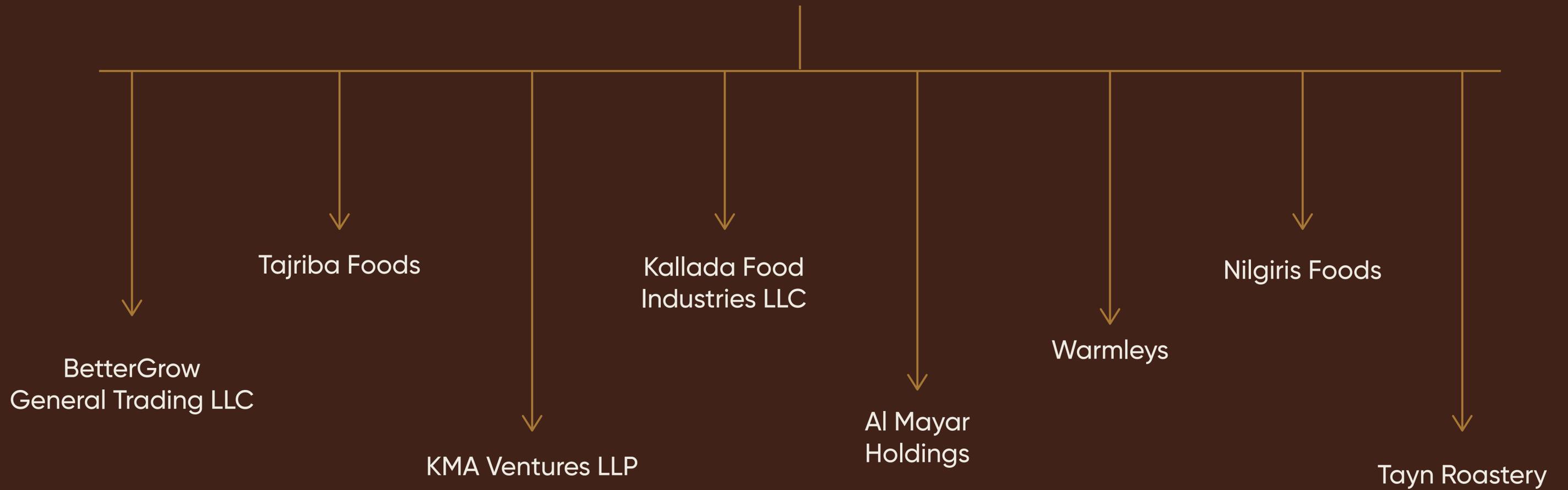
## BUSINESS VERTICALS



**Under Wyse Ventures' umbrella, Ayub Kallada has built a portfolio across food, retail, trading, and industrial solutions, each a reflection of Wyse Venture's philosophy of resilience and responsibility.**

Each vertical reflects his ability to combine strategic foresight with operational excellence, creating enterprises that are both commercially resilient and socially impactful.





# SOCIAL RESPONSIBILITY IN ACTION

Wyse Ventures' ethos of impact is also visible in Ayub Kallada's community leadership. Guided by the same philosophy, he channels resources into education, humanitarian initiatives, and cultural networks.

Ventures under his guidance illustrate how enterprise and responsibility can move together, setting an example for others to follow.

Notable among these are:

- Zain Sweets LLC (Nilgiris), UAE
- KMA Ventures, Kodempuzha, Kozhikode
- WHYDER Ventures, Aykarapadi, Malappuram

Each stands as proof of his commitment to building businesses that achieve growth while creating positive impact.



## A WIDER COMMITMENT



Beyond these flagship initiatives, Ayub Kallada extends his influence across a wider portfolio, bringing the same sense of responsibility and purpose to every venture.

He serves as:

- Chairman, Imbichibava Holdings, Kozhikode
- Managing Director, Mark Agencies, Vaidyaratangadi (Malappuram)
- Director, L&M Associates, Chungam (Feroke)

Through these roles, he continues to align business progress with community advancement, leaving a lasting mark on both enterprise and society.





# GUIDING WYSE VENTURES TOWARD LASTING IMPACT

Ayub Kallada guides Wyse Ventures with experience and perspective. His leadership keeps the platform focused on building enterprises that last and contribute meaningfully to the people and communities they serve.





TOGETHER, WE  
EMBODY GREATNESS

*Ayub Kallada*