



Managing Director
Real Bev

Born in Malappuram, Kerala, in 1981, Abdul Sathar PK's journey is a true testament to determination, innovation, and hard work. A Commerce graduate with dreams of becoming a lawyer, destiny led him down a different path. In 2002, he arrived in Dubai on a visit visa, starting as a salesman in Ajman. Through grit and resilience, he ventured into entrepreneurship, founding Real Machines Trading LLC in 2010.

As Managing Director, Abdul Sathar transformed the vending industry in the UAE. Under his leadership, brands like Real Bev, Real Karak, and Rich and Regal have flourished, bringing innovative vending solutions tailored to customer needs. Real Vending Machines quickly became a dominant force, offering a rich variety of coffee and tea, crafted to professional standards. With a focus on product innovation and an unwavering belief in his vision, Abdul Sathar has expanded into new markets, delivering his brand's promise of Richness in every Cup to a global audience.