

Shamsudeen Kunjumarakkar

Shamsudeen Kunjumarakkar is the Founder and Managing Director of Fine Tools Trading LLC, one of the leading professional trading companies in the United Arab Emirates specializing in hardware tools, building materials, and construction equipment. A family business run by him and his brothers.

Since its inception in 2000 at Hor Al Anz, Dubai, Fine Tools has grown into a major industry player with its Zonal Headquarters in Dubai Investments Park (DIP), 16 branches across the UAE, eight retail stores, and six associated companies. Today, the company stands as a trusted supplier of industrial power tools, machinery, construction equipment, hardware, safety devices, and accessories.

As the authorized distributor of globally renowned brands such as Dewalt, Makita, Uken, Esab, Hikoki, 3M, Bosch, Cooperweld and many more, Fine Tools has earned the trust of government bodies, semi-government organizations, and leading corporate clients across the UAE. With a state-of-the-art 100,000 sq. ft. warehouse in Dubai Investment Park, 300,000 sq. ft. warehouse in Dubai Industrial city and a strong supplier network spanning Asia and Europe, the company ensures quality, reliability, and cost-effectiveness, making it one of the most dependable names in the sector.

Behind this success is Shamsudeen and sharp business acumen, market insight, and leadership, which have propelled Fine Tools into becoming a market leader within just a few years.

Before venturing into entrepreneurship, Shamsudeen served as Procurement Manager at DP World and Subsidiaries for two decades. DP World, one of the largest global logistics companies, handles more than 10% of worldwide container traffic across 82 marine and inland terminals in over 40 countries. His tenure there honed his expertise in procurement, supply chain management, and international trade, laying the foundation for his future entrepreneurial journey.

Beyond business, Shamsudeen is a socially committed entrepreneur, deeply engaged in educational and community development initiatives, particularly in his home state of Kerala, India.

- Chairman – Universal Engineering College
- Senior Vice President – Royal College of Engineering and Technology
- Director – Al Azhar Secondary School, Mala, Thrissur

Through these institutions, he contributes to shaping future generations by ensuring access to quality education and fostering technical talent.

Shamsudeen also plays a prominent role in professional and social networking forums. He served as Chairman of the International Promoters Association (IPA), one of the UAE's leading business platforms. His active involvement

in such organizations not only strengthens his entrepreneurial initiatives but also amplifies his social impact.

Shamsudeen believes that business growth and social responsibility must go hand in hand. For him, true success is not only measured by entrepreneurial achievements but also by the contributions one makes to society. This philosophy continues to define his journey as both a business leader and a community builder.